

## **University Affairs Committee in 2021-22**

Chair: Matt Reuter

Members (alphabetically): Brenda Anderson, Paul Firbas, Odalis Hernandez, Sobia Khan, Ken Lindblom, Alex Orlov, Claire Payne, Kevin Reed, John Ryan, Laurel Scheinfeld

Cognate Administrator: Judith Greiman

Executive Committee Liaison: Alan Tucker

### **Committee Charge:**

This Committee will examine all aspects of the University's public image and fundraising, including publicity, athletics, and alumni relations.

### **Activities:**

The Committee meets as a whole once or twice per semester to discuss Committee business, plan for future activities, and review reports from small group meetings with various agencies across campus.

Most of the work is handled by the small groups, which each meet with one campus agency per semester to find out about (for example, this list is not exhaustive):

- new developments, programs, or activities overseen by the agency.
- interactions between the agency and the Long Island (or broader) community.
- messages the agency would like forwarded to the University Senate for consideration.
- changes in the agency's policies or community relations due to the COVID-19 pandemic and its aftermath.

In the 2021-22 academic year, the Committee met with

- Advancement (Spring 2022)
- Alda Center (Spring 2022\*\*)
- Athletics (Fall 2021, with a follow up in Spring 2022 after the conference change was announced)
- FSA (Spring and Fall 2021)
- Marketing and Communications (Spring 2022\*\*)
- Staller Center (Spring 2022)

Enclosed with this summary document are the Committee's agenda/minutes for meetings during the academic year and the reports for meetings with the agencies listed above.

\*\* The reports were not finalized for inclusion in this annual report. They will be included in the 2022-2023 committee report.

The Committee also passes along the following messages:

- Athletics would like to have more regular communication with the Senate so that faculty can better understand student-athletes and ways to help them succeed.
- FSA interested in working with the Senate to better understand the needs of faculty and staff (in addition to students).
- The Staller Center would appreciate help in coordinating large (multi-million dollar) grant proposals.