



**THE SPIRIT OF
STONY BROOK**

**Annual Event
Sponsorship Opportunities**

**Stony Brook University
Stony Brook, New York**

SPRING

Indoor Arena Concert Event

Anticipated Attendance: 750-2,000
Sponsorship Levels: \$2,500-\$20,000

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Outdoor Campus Running Event

Anticipated Attendance: 750-1,000
In the works!

FALL

Outdoor Stadium High School Band Festival

Anticipated Attendance: 2,000-3,500
In the works!

*Please contact Courtney Enright (courtney.enright@stonybrook.edu, 631-632-1457),
Development Officer in Corporate Relations, to discuss sponsorship opportunities.*

Spirit of Stony Brook Varsity Band Spring Concert

The Annual Spirit of Stony Brook Varsity Band Spring Concert is Stony Brook University's largest campus display of Seawolves Spirit and Pride every April. This two-hour Vegas-style variety show features rock concert lighting, special guests, and a wide range of music spanning pop, rock, jazz, and more. The Varsity Band is comprised mostly of members of the Marching Band who serve the University year round.

When: Third Friday of every April at 7:00p

Where: Island Federal Arena, Stony Brook University Campus, Stony Brook NY

Who: 750-2,000 attendees

Duration: Approximately 2 hours and 15 minutes, including one 10-minute intermission















Audience: Stony Brook Students, Alumni, Faculty, Staff, and Administration; Student Families (approximately 60% of band members are local to Long Island), Community Members

Total cost of the production: \$20,000

The show: https://youtube.com/playlist?list=PL4fnN_N-p9C54icZ21tEMWBNUtwg014aq&si=TCTjNgjViAw2b2DY



Sponsorship Levels

	\$2.5K	\$5K	\$10K	\$15K	\$20K
Tabling and/or Signage before and after the show ¹					
Digital Displays during the show ²					
Social Media Posts leading up to the show ³	1	2	3	4	5
Emcee/VOG Recognition during the show ⁴	1	2	3	4	5
Website Recognition ⁵					
WolfieVision Display during the show ⁶			1	2	3
Private Viewing Suite ⁷			1	1	2
Dedicated Musical Set ⁸				1	2
Sole Sponsor Exclusivity ⁹					

Notes:

1. Sponsor provides all materials for tabling; giveaways can only be given away at the table.
2. On digital ribbons in Island Federal Arena; may scroll on WolfieVision (jumbotron).
3. In the days and/or weeks leading up to the show, at the discretion of the Director; @sbumarchingband on socials. (Examples on next page.)
4. Dr. Stolarik, the Director and Emcee, or the Voice of God, will mention/thank your company/business throughout the show, at his discretion (at least your minimum, as indicated above).
5. Your logo will be displayed as a concert sponsor on our website, at stonybrook.edu/bands (you will provide a hi-res digital file of your logo).
6. Exclusive WolfieVision (jumbotron) graphic; 10-minute Intermission at \$10K level; add 10-minute post-show during exit at \$15K level; add 30-minute pre-show at \$20K level. (Example on next page.)
7. Each suite can accommodate 15 guests; suites will be side-by-side at the \$20K level.
8. WolfieVision (jumbotron) graphic during a full musical set will feature your logo (you will provide a hi-res digital file of your logo); chosen musical set at the Director's discretion. (Example on next page.)
9. This will be displayed on our website (stonybrook.edu/bands), noted on social media posts (@sbumarchingband), digitally displayed during the show, and verbally announced during the show.

Advertisement Mock-Ups



SBUMARCHINGBAND Posts

sbumarchingband

TICKETS NOW ON SALE!

bit.ly/sosbconcert2023
(LINK IN BIO)

LOGO 5TH ANNUAL
THE SPIRIT OF STONY BROOK **SPRING CONCERT**

FRIDAY APRIL 21, 2023 7:00P | ISLAND FEDERAL ARENA

Liked by [_joeyyyyy_](#) and 83 others

sbumarchingband General Admission tickets are now on sale for the 5th Annual Spirit of Stony Brook Varsity Band Spring Concert! Don't miss the concert event of the year! Link in bio.

March 1, 2023

