



Stony Brook **University**

## Dean, College of Business

Leadership Profile

August 2022



*WittKieffer*

## Executive Summary

Stony Brook University seeks an inspiring, entrepreneurial, and visionary leader to become the next dean of its College of Business. A member of the Association of American Universities (AAU) and a recently named flagship of the State University of New York (SUNY) System, Stony Brook is one of America's most dynamic public universities. Established in 1957 as a college for the preparation of secondary school teachers of mathematics and science, Stony Brook is now recognized as one of the nation's important centers of learning and scholarship. The university is dedicated to carrying out the mandate given by the State Board of Regents in 1960 to become a university that would "stand with the finest in the country."

Originally started in the mid-1970s as the Harriman School of Urban and Policy Sciences, the Stony Brook business education program evolved into a school of management and policy under the College of Engineering and Applied Sciences. It was spun out in 2004 as a stand-alone College of Business, built a strong research reputation and healthy enrollment, and earned its AACSB accreditation in 2021. With this new designation and the emergence of higher education from the COVID pandemic, the college is poised to realize its growing ambitions.



The dean of the College of Business is the chief advocate for the mission and purpose of the college, both within the University and in the greater New York region. They provide leadership in setting the vision for the college and for curriculum and academic programs; overseeing faculty hiring, tenure, and promotion; fostering a strong community that is closely tied to and extends the Stony Brook academic tradition; building partnerships with the New York business community; raising funds for the college by facilitating strong donor connections; and maintaining robust and supportive alumni relationships.

The next dean will deeply engage with faculty and leadership in the college and across the university to develop a vision for the future and the path it will take to get there. The selected candidate will be an innovator open to new ideas, a champion for interdisciplinary work, and a leader infused with a collaborative spirit. The ideal candidate will be a distinguished scholar at the level of full professor who is ready to seize the opportunities that the thriving business environment of greater New York offers and to raise the college's profile.

To submit a nomination or express personal interest in this position, please see Procedure for Candidacy at the end of this document.

## Role of the Dean of the College of Business

Stony Brook University's dean of the College of Business serves as the academic and administrative leader of the college as well as the chief advocate for its mission and purpose. Reporting to the Executive Vice President and Provost, the dean serves as a member of the senior leadership team for the university. The following positions report directly to the dean:

- Associate Dean, Academic Programs
- Associate Dean, Research and Faculty Development
- Assistant Dean, Curriculum, Accreditation and Student Services
- Assistant Dean, Finance and Administration
- Area Head for Accounting
- Area Head for Marketing
- Area Head for Finance
- Area Head for Management

### Responsibilities

The dean has responsibility and authority over the College's curricula, programs, teaching, research, academic advising, and budget. The dean is also responsible for submitting a budget to the Provost and administering the approved budget; appointing faculty committees; and, in cooperation with appropriate committees, recommending candidates for faculty appointments. Specific duties include:

**Vision Setting and Strategic Planning:** Articulating a vision for the college that builds on Stony Brook's traditions, promoting the reputation of the college, and ensuring all constituents have a voice in shaping the college's future. This includes providing leadership in strategic planning, direction setting, and policy development within the context of the University's strategic plans and institutional policies.

**Research and Scholarship:** Promoting and strengthening rigorous inquiry, innovative scholarship, and research activities within the college; enhancing an environment that fosters faculty commitment to both teaching and scholarship in accordance with the University's teaching scholar model.

**Academic Quality:** Stimulating, guiding, and supporting the development of high-quality academic programs and pedagogies; recruiting and retaining an exceptional and diverse faculty and student body; and refining the college's rigorous academic programs.


**Fundraising and External Relations:** Enhancing the external relations and public profile of the college in collaboration with other University programs, generating financial support for the School, and personally engaging in fundraising. In addition, engaging industry leaders and regional partners in the development of meaningful collaborations between the college and the broader business community.

**Management of the College and Relations within the University:** Overseeing ongoing operations of the college, including curriculum development, faculty recruitment and development, student recruitment, and budget management. Representing the college within the University and seeking opportunities for cross-disciplinary collaborations with other academic units.



## Opportunities and Expectations for Leadership

The next dean of the College of Business at Stony Brook University will join the college at a critical and exciting time in its history. The college was spun out of the College of Engineering and Applied Sciences in 2004 as a stand-alone College of Business, built a strong research reputation and healthy enrollment, and earned its AACSB accreditation in 2021. With this new designation and the emergence of higher education from the COVID pandemic, the College is poised to realize its growing ambitions. In addition, these exciting developments have occurred within a university designated this spring as a SUNY flagship institution by the Governor of New York. Against this backdrop, the new dean will be expected to take up the following opportunities and challenges during the first years of their tenure:

- **Formulate a long-term vision for the Stony Brook College of Business.** The Stony Brook University College of Business is charting the next phase of its identity. With AACSB accreditation in hand, the College is ready to grow its research footprint and impact while maintaining its strong commitment to student success. This must include a strategic and well-articulated vision that leverages its location and opportunities for growth through philanthropy, industry engagement, and new programs. The next dean will deeply engage with faculty and leadership in the college and across the university to develop the specifics of this vision: where the college will go and the path it will take to get there.
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- **Develop the external partnerships necessary to implement that vision.** A consistent theme in conversations with faculty, staff, and leadership in the College of Business is the need for additional resources to pursue college objectives. As is true for most states in the U.S., New York has experienced dwindling state government resources for higher education over time. It is imperative for the next CoB dean to develop deep and robust relationships with external partners to fund its ambitions for growth. The CoB Dean's Advisory Board, a group of New York business leaders, has been a stalwart advocate and guide for the college, providing advice, connections, and generous support. The next dean can build on this strong foundation to reach out to a wide potential network of alumni and business leaders to share a new vision for business education that will hopefully result in a range of benefits: internship opportunities for students, higher placement rates for graduates, investment in research to understand the marketplace, and philanthropic support.
  - **Create a plan to replace or renovate the current CoB building.** Built in 1975, Harriman Hall is the home of the Stony Brook College of Business and is rapidly approaching the 50<sup>th</sup> anniversary of its opening. While Harriman has served students and faculty well over its lifetime, its age and limitations as a former physics building are becoming apparent, especially when compared with competitor business schools and their physical plants. The replacement or renovation of Harriman is near the top of the list of construction projects for Stony Brook, and the next dean will need to make the attraction

of a lead gift and the development of an overall capital fundraising plan a key part of a strategic resource development effort in order to realize this ambition.

- **Create an enrollment plan that balances revenue generation and research excellence.** As indicated above, a focused, strategic enrollment plan is an essential component of a new strategic vision developed by the dean of the College of Business. Balancing teaching demands, revenue needs, and student outcomes will be challenging but essential in mapping the future success of the college. The good news is that AACSB accreditation distinguishes Stony Brook from its competitors, identifying it as only one of three public colleges or universities in the New York metropolitan area – and the only one on Long Island – with this accreditation. Building out market share will be significantly boosted by accreditation and the next dean will need to chart the direction that growth will take.
- **Build on Stony Brook's strengths and the CoB's interdisciplinary nature to create stronger partnerships with other schools and colleges on campus.** Stony Brook University is well known for its STEM disciplines, which is reflected in its national rankings for undergraduate programs in Engineering and Nursing. The university's research focus, however, has led to a diverse array of highly ranked graduate programs across multiple disciplines: engineering, medicine, clinical psychology, computer science, earth sciences, economics, English, mathematics, physics, political science, and others. This level of excellence in a wide range of degree programs offers many opportunities to the College of Business for interdisciplinary collaboration, whether in degree program development or research. The CoB already partners with engineering and applied sciences, medicine, and SUNY Korea on joint degree programs, and there exists a tradition of interdisciplinary work within the CoB, with faculty members consistently collaborating on research with others. The next CoB dean can leverage both this collaborative environment and the strong reputations of Stony Brook programs to develop a wide range of partnerships that will benefit both students and the CoB.
- **Continue the carefully built and supportive environment at the CoB.** The interdisciplinary collaboration that occurs in the CoB is just one indicator of the supportive environment that has been fostered by the CoB's current dean. In conversation after conversation with staff and faculty, it is clear that humanity has guided the approach to managing faculty and the day-to-day business of the college. The dean will inherit this powerful and delicate ecosystem and has the chance to enhance it for the betterment of the college.
- **Tell the story of the College of Business to the New York Community.** In addition to forming individual external relationships to advance the interests of the College of Business, the next dean must also develop a compelling narrative about the college and invest the time needed to tell that story to the wider world. There is no shortage of business school competition in the New York metro area. However, the story of a resilient business school with excellence in a number of fields that is housed within an AAU university with outstanding engineering and medical schools makes for a dynamic portrait. In addition, Stony Brook is well known and defined by the diversity of its student body and its ability to support those students in their upward income and social mobility. If the new dean can communicate this picture across the region, great things will come to the Stony Brook College of Business.

## Professional Qualifications and Personal Qualities

The candidate who is selected to become the new dean of Stony Brook's College of Business will be an innovator open to new ideas and a leader infused with a collaborative spirit. The next dean will be a distinguished scholar at the level of full professor who is ready to seize the opportunities that the thriving business environment of greater New York offers and to raise the college's profile. In addition, the next dean should demonstrate:

- Experience working with others to both shape a vision and accomplish ambitious goals within that vision as an action-oriented, data-driven leader
- A collaborative, collegial and transparent approach to leadership and a record of promoting shared governance balanced with an ability to make clear decisions
- An understanding of current and future trends and issues affecting the fields of business and management education
- Commitment to and experience in implementing meaningful and impactful change around issues of equity and racial justice as well as a record of supporting diverse faculty, staff and students
- An understanding and appreciation of the challenges and opportunities in public higher education and those facing SUNY institutions in particular
- Clear experience with budgets, specifically the ability to align resources with priorities and transparently communicate decisions concerning resource allocation
- Evidence of improving outcomes for diverse student populations through the enhancement of their educational experiences
- Success supporting research, scholarship and creative activity
- Previous support for faculty development in the areas of teaching and research as well as experience effectively evaluating faculty
- Experience with and commitment to developing external partnerships with stakeholders including donors, alumni, philanthropic institutions, business leaders, community partners, elected officials, entrepreneurs, and fellow educational institutions
- Superb communication and interpersonal skills
- The ability to develop and to nurture professional and strategic relationships with internal partners
- The highest ethical values and principles in personal and professional endeavors
- Experience with AACSB and with the process of sustaining AACSB accreditation

## About the College of Business

### Overview



Stony Brook University's College of Business offers an undergraduate business management major and a minor in accounting. At the graduate level, the college offers the MBA degree in accounting, finance, health care management, and marketing, and an MBA with concentration options in innovation and operations analytics. The college also offers MS degrees in accounting and finance. The college serves just over 1,500 undergraduate students and over 400 graduate students.

The College of business has 9 full professors, 18 associate professors, 5 assistant professors, 4 research professors, 5 lecturers, and 1 affiliated professor. Their research strengths lie in organizational and consumer behavior, operations analytics, finance, and accounting; interdisciplinary faculty with backgrounds in economics, psychology, and political science.

The College of Business obtained AACSB International Accreditation in November 2021, which less than six percent of the world's schools offering business programs hold. The College of Business prepares students for leadership roles, fosters entrepreneurial growth, and conducts innovative research that informs business practice.

### Mission

The mission of the Stony Brook University College of Business is to:

- Prepare students for leadership roles and create and disseminate business knowledge in a diverse and inclusive academic environment.
- Emphasize research and practice, experiential learning for problem-solving, and opportunities to collaborate.
- Leverage the strengths of Stony Brook University as a leading research university to drive discovery, economic development, and health care on Long Island and beyond.

### Academics

The College of Business offers the following degree programs at the undergraduate and graduate levels:

- [Business Management Major](#) (Specializations within the major include: Accounting, Finance, Marketing, and Operations Management)
- [Accounting Minor](#)



- [MBA](#) (additionally, MBA with concentrations: Innovation or Operations Analytics)
- [MBA in Accounting](#)
- [MBA in Finance](#)
- [MBA in Health Care Management](#)
- [MBA in Marketing](#)
- [MS in Accounting](#)
- [MS in Finance](#)
- [MS in Technology Management](#)
- [Advanced Graduate Certificate in Finance](#)
- [MBA Fast Track Program](#)





# About Stony Brook University

## Overview

Stony Brook University, a member of the Association of American Universities and a newly named flagship of the State University of New York (SUNY) System, is one of America's most dynamic public universities. Stony Brook is a center of academic excellence and an internationally recognized research institution that offers all students a world-class education. Established in 1957 as a college for the preparation of secondary school teachers of mathematics and science, Stony Brook was first located in Oyster Bay, Long Island, on the grounds of a former Gold Coast estate. In 1962, a new campus was built near the historic village of Stony Brook on land donated by local philanthropist Ward Melville.

Stony Brook University is now recognized as one of the nation's important centers of learning and scholarship — carrying out the mandate given by the State Board of Regents in 1960 to become a university that would "stand with the finest in the country." Situated on the north shore of Long Island, the University campus lies 60 miles east of Manhattan, 50 miles northwest of Southampton, and 50 miles from the John F. Kennedy International Airport. It is only a short distance to the Atlantic beaches of the south shore and the vineyards of the East End, and Stony Brook has its own Long Island Railroad station with service to JFK Airport and Penn Station.

For more information about Stony Brook, visit [www.stonybrook.edu](http://www.stonybrook.edu) and the University's Office of Institutional Research, Planning & Effectiveness [Fact Book](#).

## Mission

The University has a five-part mission:

- To provide comprehensive undergraduate, graduate and professional education of the highest quality.
- To carry out research and intellectual endeavors of the highest international standards that advance knowledge and have immediate or long-range practical significance.
- To provide leadership for economic growth, technology and culture for neighboring communities and the wider geographic region.
- To provide state-of-the-art innovative health care, while serving as a resource to a regional health care network and to the traditionally underserved.
- To fulfill these objectives while celebrating diversity and positioning the University in the global community.



## Student Demographics

Stony Brook is home to close to 27,000 students (over 18,000 undergraduate and nearly 9,000 graduate and professional students) who hail from all 50 states and over 100 countries outside of the United States.

Student educational and economic outcomes are central to Stony Brook's mission and values. Ninety-five percent of recent bachelor's degree recipients (as of fall 2020) are either employed or enrolled in graduate or professional school. According to PayScale.com, a Stony Brook education yields over a \$500K return on investment over a 20 year period. The most popular undergraduate majors at Stony Brook are Biology, Psychology, Business Management, Health Science, Computer Science, Applied Mathematics and Statistics, Economics, Biochemistry, Mathematics and Mechanical Engineering. In 2019, 10 Stony Brook Students were awarded Fulbright U.S. Student Program scholarships — an institutional record.

Additional information on university statistics can be found [here](#).

## Diversity

Stony Brook University is one of the most diverse research universities in the country, and students from traditionally underrepresented backgrounds are remarkably successful at Stony Brook. Stony Brook is one of the few universities in the U.S. where graduation rates of students receiving Pell grants exceed graduation rates of students not receiving Pell grants. In addition, Stony Brook is proud of the high percentage of first generation college students on its campus and the upward social and income mobility of its graduates.



Stony Brook's tremendous successes in promoting diversity are apparent among the University's many recognitions. Stony Brook received the 2018 Higher Education Excellence in Diversity (HEED) Award — a national honor recognizing U.S. colleges and universities that demonstrate an outstanding commitment to diversity and inclusion — from INSIGHT Into Diversity magazine. In 2020, *U.S. News & World Report* ranked Stony Brook #51 in the country among national universities for its campus ethnic diversity.

Stony Brook is a global leader in working for gender equity. It is one of 10 universities across the world that serves as a UNWomen HeForShe 10x10x10 IMPACT Champion. Working with 10 global companies and 10 countries, IMPACT Champions have all made individual, sectoral, and joint commitments to strive for gender equity and to work within their sectors to help others advance. The most recent Impact Report highlights Stony Brook's Women in Science & Engineering program.

## Academics

Stony Brook University is a place where undergraduate education matters. Faculty and administrators strive to provide all undergraduate students with an exceptional academic experience that prepares them well for the next stages of their lives. Undergraduates at Stony Brook can take classes in eight of the 12 colleges and schools at the University and have access to more than 200 major and minor degree programs. Additionally, there are opportunities for exciting research experiences, experiential learning, vibrant campus life, career connections, and leadership opportunities — all in the effort to produce graduates who improve the world.



The University offers graduate programs in 48 disciplines and trans-disciplines, covering the arts and sciences, engineering, business, journalism, health and medicine as well as fine arts. Partnerships with Brookhaven National Laboratory and Cold Spring Harbor Laboratory enable the University to offer unique opportunities for students to become involved in leading-edge research and scholarship.

## Colleges and Schools

- [College of Arts and Sciences](#)
- [College of Business](#)
- [College of Engineering and Applied Sciences](#)
- [Graduate School](#)
- [Renaissance School of Medicine](#)
- [School of Communication and Journalism](#)
- [School of Dental Medicine](#)
- [School of Health Professions](#)
- [School of Marine and Atmospheric Sciences](#)
- [School of Nursing](#)
- [School of Professional Development](#)
- [School of Social Welfare](#)

## Leadership



### **Maurie McInnis, President**

Maurie McInnis became the sixth president of Stony Brook University on July 1, 2020. As chief executive for Stony Brook, McInnis also oversees Stony Brook Medicine, Long Island's premier academic medical center, which encompasses five health sciences schools, four hospitals, and 200 community-based health care settings. She is a key player in furthering economic development on Long Island and in Stony Brook's role as part of the management team of nearby Brookhaven National Laboratory, a U.S.

Department of Energy facility.

McInnis brings to Stony Brook her humanist values as a renowned cultural historian of the 19th century American South, among them her conviction that institutes of higher learning should use their expertise and influence to address major societal problems. As such, she is deeply committed to the mission of public research universities.

Before coming to Stony Brook, she served four years as executive vice president and provost at the University of Texas at Austin (UT), a top public research university of more than 50,000 students. Prior to that, she spent nearly 20 years at the University of Virginia in various academic and administrative appointments, including vice provost for academic affairs, associate dean for undergraduate academic programs in the College of Arts and Sciences, director of American studies, and professor of art history. At Stony Brook, she has mobilized several key endeavors to strengthen the university, including its lauded COVID-19 response, its Strategic Budget Initiative, and the university's robust bid to become the anchor establishment for the Governors Island climate science development project in New York City.



### **Carl W. Lejuez, Provost**

Carl W. Lejuez began his appointment as provost and executive vice president for academic affairs on July 1, 2022. Like many Stony Brook University students, he proudly carries the distinction of a first-generation student. He holds his M.A. and Ph.D., both in clinical psychology, from West Virginia University; and earned his B.A. in psychology from Emory University.

Lejuez has focused most of his career as a researcher and administrator at leading public research institutions. Before joining Stony Brook, Lejuez served as provost and executive vice president at the University of Connecticut as well as the dean of the College of Liberal Arts and Sciences at the University of Kansas, where he also served the university as interim provost for two years. He spent the bulk of his academic career at the University of Maryland, where he was a professor in the clinical psychology program in the department of psychology and where he served as an associate dean for research for the College of Behavioral and Social Sciences.



Equity and access are at the core of Lejuez's research and his administrative philosophy. His research on mood disorders, addictions, and personality disorders is especially directed toward aiding marginalized and underserved populations. At Maryland, he founded and led the Center for Addictions, Personality, and Emotions Research. Lejuez has received grant funding from several sources for his research and is widely published, having also served on several editorial boards and having been a founding editor of the publication "[Personality Disorders: Theory, Research and Treatment](#)." As an administrator, he is a collaborative and transparent leader who engages frequently with staff, faculty, students, and other university partners to make decisions that are shaped and informed by community input.

## The SUNY System

The State University of New York (SUNY) is a system of public institutions of higher education in New York. With 64 college and university campuses located within 30 miles of every home, school, and business in the state, SUNY is the nation's largest comprehensive system of public higher education. It serves more than 1.5 million students annually, employs more than 90,000 faculty and staff, and connects more than three million alumni around the world. It generates \$1.7 billion annually through grants and patents and about 96,000 degrees each year. Its annual budget is \$11.9 billion for 2021.

SUNY was established in 1948 through legislative implementation of recommendations made by the Temporary Commission on the Need for a State University. SUNY's administrative offices are in Albany, the state's capital, with satellite offices in Manhattan and Washington, D.C.

For more information about Stony Brook, please see: [www.stonybrook.edu](http://www.stonybrook.edu).





## Stony Brook, New York

The main campus of Stony Brook University is in the historic north shore hamlet of Stony Brook near the geographic midpoint of Long Island, approximately 60 miles east of Manhattan and 67 miles west of Montauk. Located on Long Island's beautiful North Shore, the Stony Brook campus is situated on 1,039 wooded acres, encompassing its 13 schools and colleges; a research and development park; world-class athletics facilities, including an 8,300-seat stadium and a 4,000-seat arena; and Stony Brook Medicine, Long Island's premier academic medical center. The Long Island Rail Road serves the community with the Stony Brook station situated along the northern edge of the campus.

Stony Brook is in the Town of Brookhaven in Suffolk County, New York. Begun in the colonial era as an agricultural enclave, the hamlet experienced growth first as a resort town and then to its current state as one of Long Island's major tourist towns and centers of education. The Three Village Central School District serves Setauket, East Setauket, Stony Brook, Poquott, and Head of the Harbor, Old Field, and portions of Port Jefferson, Saint James, and South Setauket. The school district is renowned for its West Prep program, a three-year science research program that produces record numbers of Regeneron Science Talent Search semifinalists. New York City is readily accessible by the Long Island Railroad and multiple highways that extend from the city through Long Island.





## Procedure for Candidacy

All applications, nominations, and inquiries are invited. Applications should include, as separate documents, a CV or resume and a letter of interest addressing the themes in this profile.

WittKieffer is assisting Stony Brook University in this search. For fullest consideration, candidate materials should be received by September 23, 2022.

Application materials should be submitted using WittKieffer's [candidate portal](#).

Nominations and inquiries can be directed to:

Greg Duyck and Cathryn Davis  
[StonyBrookBusinessDean@wittkieffer.com](mailto:StonyBrookBusinessDean@wittkieffer.com)

*Stony Brook University is committed to excellence in diversity and the creation of an inclusive learning, and working environment. All qualified applicants will receive consideration for employment without regard to race, color, national origin, religion, sex, pregnancy, familial status, sexual orientation, gender identity or expression, age, disability, genetic information, veteran status and all other protected classes under federal or state laws.*